



Michael-David
 Inventor of the Harpella™
 and President of
 Harptronics Inc.

The inventor of the Harpella™, Michael-David, is a Psalmist who leads worship and holds harp schools internationally.

He has a calling to help restore the harp as a prominent instrument for worship and prayer.

Michael-David is the founder of the *School of the Prophetic Harp* and has given instruction in Davidic Psalmistry in North America as well as in Israel. (see www.prophetcharp.com for upcoming conferences, CD/DVD's and books)

Michael-David and his wife Zsiporah are a Messianic couple who have ministered in music for over 30 years with a distinct Hebraic emphasis. They have appeared on Canada's #1 daily Christian TV program *100 Huntley Street* on a number of occasions and in Israel at the *ICEJ Feast of Tabernacles* before thousands of international visitors and delegates.

As a harpist, composer and producer, Michael, along with his wife, who is an author and singer, have produced original musicals including: *The Feast of the Ages* (available on DVD) and *A Camelot Christmas Tale* that has aired across North America (see: www.acamelotchristmastale.com). They were the founders and directors of the *KingsBridge School*, a classical Christian academic and school of the arts. They currently are the directors of the *KingsBridge Arts Round Table*, a non-profit Christian Arts organization.



Michael-David,
 and his wife
Zsiporah
 at a recent
 engagement in
 Tel Aviv



For inquires into the Harpella™, please contact
 Kingdom Inc. (www.kingdom.com)
 at 1-800-788-1122
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For the ministry of Michael-David and Zsiporah
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HARPTRONICS inc

**Introduces the Invention of a
 New Worship Instrument**

the Harpella



*Bringing
 together
 the beauty
 of an ancient
 instrument
 with modern
 technologies*

The Sound of a New Worship Instrument is About to Be Heard All Over the World...and it's easy to play!

HARPTRONICS inc

Wouldn't it be wondrous to have the inspiration of the sound of the harp in your worship service? Have you ever had a desire to play the harp to worship the Lord, but were discouraged because you didn't know where to start? Up till now, playing the harp may have been difficult...

Now with the invention of the Harpella™ anyone can play the harp.

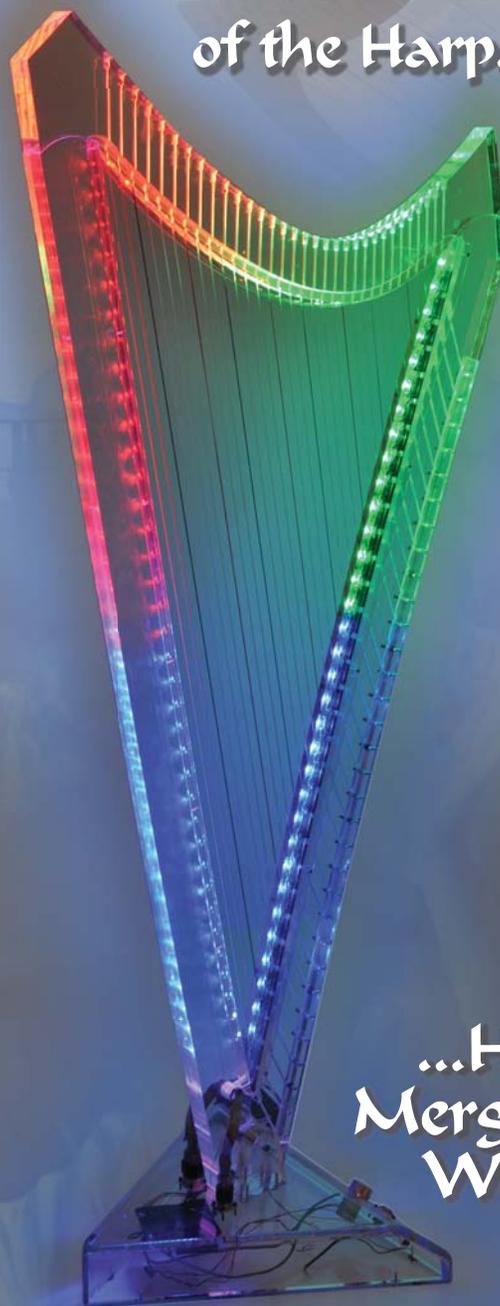
For the first time anywhere, there is a new instrument that makes it easy to play the harp – introducing the Harpella™ the world's first harp that can automatically change key. Now the harp is easier to play than any instrument in a worship band setting... much, much easier than piano or guitar! With the advent of the Harpella™ the ancient sound of the harp now has merged with modern technology to produce a revolutionary new instrument. The Harpella™ has a number of amazing high-tech features including:

- Instant key change at the touch of a single controller or laptop interface
- A clear acrylic body that lights up with the frequencies of the strings
- The ability to play chords with strings that are lit up to indicate which strings are active (unneeded strings are muted so you can't make a mistake!)
- The sound of the nylon strings is never out of tune
- Like an electric guitar, the harp is plugged into an amplifier or directly into the sound system

Upgraded models include:

- The implementation of MIDI enabling the harp to be connected to a synthesizer allowing the sound of any other musical instrument to be played (along with the natural sound of the harp) in real time or recorded and played back
- A self playing feature similar to a player-piano with strings lighting up as the melody is played back
- Chord information from a keyboard can be transmitted to the Harpella™ software which lights and automatically selects the strings to be played for that chord, muting out strings that are not used
- Tutorial features showing the music on screen as a musical score with the strings lighting up to show you which strings to play

The Ancient Sound of the Harp...



...Has Merged With

Modern Technology

What the electronic keyboard has done for the grand piano - The Harpella™ will do for the concert harp... Technology has made it possible for keyboard players to easily carry their instrument and connect it with a computer to produce amazing music. So the Harpella™ makes it possible to easily transport a full ranged harp and adds the benefit of amazing high-tech features.

Here is a side by side comparison of the Harpella™ with conventional harps:

Limitations of a Conventional Harp

1. Changing Key is Difficult
- limits the music that can be performed

2. Requires Constant Re-tuning and Regular Adjustments
- frustrating and costly

3. Awkward to Transport
- limits the places a harpist can play

4. Technically Challenging to Amplify
- limits the kind of group the harpist can play in

5. Very Expensive to Purchase
- limits the person who can afford to own one

The Harpella™ Changes Everything...

1. Instant Key Change
- play music never before possible

2. Always in Tune!
- digital output always perfectly in tune, no adjusting required

3. Easy to Transport
- carries like a guitar (expanded range)

4. Simple to Amplify/ Beautiful Sound
- plug in like an electric guitar
- no feedback

5. Cost Effective
- many futuristic features at a reasonable price